

## **CASHBACKPLAZA COOKIE POLICY**

In this Cookie Policy, we inform you about our use of cookies and technologies comparable to cookies, such as Java scripts and fingerprints (hereinafter, 'cookies').

Cookies are small text files that are placed by a Platform on the device with which you access the Platform, such as a PC, tablet or mobile phone. For example, these cookies may store information about your visit and surfing behavior on our Platform. If you visit our Platform again later with the same device, the information from the cookie will be consulted. Our Platform can recognize you in this way.

We advise you to read the Cookie Policy carefully and keep a copy of it for your own records.

The capitalized terms used in the Cookie Policy are defined in Article 1 of the Terms of Use.

Our Platform uses different types of cookies, which are explained in this document.

### **Functional Cookies**

Functional cookies ensure that the Platform works and functions properly. For example, the cookies remember your login details and preferences. These cookies ensure that you do not have to re-enter your login details and select your preferences on your next visit to our Platform.

Tracking cookies for our Platform are used in some advertisements or mailings from third parties. The tracking cookie is read by a functional cookie when you visit our Platform, and this information is then used to track whether the advertisement or mailing resulted in a visit to our Platform. The cookies, therefore, only store conversion information that cannot be traced back to you as an individual. The content of the cookie is not linked to other information, nor is it shared with third parties.

### **Analytical Cookies**

We use analytical cookies from Google Analytics to analyze the use of our Platform. With the help of these cookies, we receive information about the number of visitors, the most visited pages, the surfing behavior of visitors and the duration of a visit to our Platform. We can further optimize our Platform based on this information.

IP addresses are processed when using analytical cookies. We have taken a number of measures to guarantee your privacy. For example, we have concluded a processor agreement with Google Analytics. This agreement stipulates that Google acts solely as a processor of data collected through cookies. It has no independent right with regard to this data and, therefore, may not use this data for its own purposes or share it with other Google products. In addition, we have chosen to make the last octet of IP addresses invisible to Google.

### **Ad Cookies**

In some situations, we make use of advertising cookies, also called tracking cookies. In the event that we place these on your device, we will request permission by means of a cookie notification. We also place advertisements on other websites and in other apps. In order to match these as closely as possible to your interests, we collect data from your visit to gain an idea of your potential interests. With these cookies, we can also keep track of which advertisements you have already seen, so that, for example, you do not always see the same banners.

### **Social Media Cookies**

Social media cookies allow us to remember your preferences and interests. This is useful because it allows us to provide information that is as relevant as possible to you on our Platform, such as our Website and app. We try to make our Platform as relevant as possible to you. In addition, based on your behavior, we may, for example, show Advertisers in advertisements that we think are more suitable for you, rather than Advertisers that you are unlikely to be interested in. In addition, social media cookies are used to enable you to share parts of our Platform on social networks, such as Facebook, Instagram and LinkedIn.

With regard to cookies that social media and third parties place on your device and the potential data they collect with them, we refer you to these parties' statements on their own websites. Please note that these statements can change regularly; CashbackPlaza has no influence on such changes.

### **Other Cookies**

Some pages of our Platform contain so-called "embedded elements." These are texts, documents, images or videos that are stored on another party and shown on our Platform. We do not always have insight into other cookies. If you encounter cookies other than those that we have described in this document, please let us know. You can also contact the parties in question to ask which cookies they use, why they use them, what the lifespan of these cookies is and how your privacy is handled.

### **Right of Access and Correction**

You have the right to request access to your data and the correction or deletion of your data. Use our contact page to do so. To prevent abuse, we may ask you to adequately identify yourself. When access to the personal data linked to a cookie is at issue, you must send a copy of the cookie in question.

Only you can delete cookies, as they are stored on your device. You can also adjust which type of cookies you want to allow. Consult your browser's help guide for more information.

### **Concluding Remarks**

This cookie policy may be changed. We therefore advise you to regularly check this document for any changes.

Zeewolde, Netherlands, September 2020