

CASHBACKPLAZA PRIVACY POLICY

This Privacy Policy applies to all personal data of Participants that CashbackPlaza B.V. processes in the context of its Cashback Platform. By registering for the Cashback Platform, you expressly consent to the processing of your personal data in accordance with this Privacy Policy.

We advise you to read the Privacy Policy carefully and keep a copy of it for your own records.

The capitalized terms used in the Privacy Policy are defined in Article 1 of the Terms of Use.

1. CONTROLLER

CashbackPlaza B.V., located at Planetenveld 35, [3893GE] Zeewolde, Netherlands, and registered at the Business Register of the Dutch Chamber of Commerce under the number 72382910 (hereafter, 'CashbackPlaza'), is a controller as defined by the General Data Protection Regulation ('GDPR').

If you have any questions about the processing of your personal data, you can contact the CashbackPlaza data protection officer at the email address info@CashbackPlaza.com.

2. WHAT DATA CASHBACKPLAZA PROCESSES

In the context of the Cashback Platform, we process personal data and personal information at various times, such as when you register and create an account, pay out Cashback or activate CashbackPlaza Notifications. We process the following personal data:

- account information;
- user ID;
- email address;
- gender;
- date of birth;
- password.

This information is stored in your account.

Optional Personal Data

You can voluntarily supplement the personal data in your account with additional personal data and personal information, for example: full name, address, education level, bank account number, photo, personal interests, preferences and favorite Webshops.

Automatically Generated Data

When using the Cashback Platform, such as the Website, app or hyperlinks in CashbackPlaza Notifications, your IP address may be registered and cookies or other technologies may be used (see also our Cookie Policy). In addition, we may keep track of your surfing, search and/or click data on the Cashback Platform, such as the Website, app or CashbackPlaza Notifications.

3. PURPOSE OF PROCESSING PERSONAL DATA

We use the personal data and personal information we collect for the following purposes:

3.1 Processing with Your Consent:

a) Sending CashbackPlaza Notifications with news and interesting offers

We use your name and email address to send you CashbackPlaza Notifications, such as browser push notifications, app push messages and/or emails with information about CashbackPlaza, interesting offers from Advertisers (including Webshops) and/or anonymous market research, only if you have granted permission for such data processing in your personal notification settings.

Note: CashbackPlaza cannot indicate in advance from which Advertisers or market research providers the information or offers originate. These parties may be selected, for example, on the basis of the personal information you provide.

You can always withdraw your consent to these CashbackPlaza Notifications by adjusting your personal notification settings again or using the unsubscribe link in our emails.

b) Conducting analysis for optimizing our offers

With your permission, we use your personal data (your gender, date of birth, optional personal data and automatically generated data) to build a profile in order to subsequently perform statistical and personal analyses. With the help of these analyses, we can optimize our offers (including selected Webshops, market research and CashbackPlaza news) and improve our services.

You can object to this use of your data at any time by sending an email to info@CashbackPlaza.com.

c) Publication on our Website

With your permission, the following information from your account may be published on the CashbackPlaza Website: first name, last name, country, city, age, gender and profile photo. Such information may be included, for example, with reviews you post about CashbackPlaza or the Webshops on CashbackPlaza.

You can withdraw your consent or object to the data use referred to in Article 3.1 at any time by sending an email to info@CashbackPlaza.com. For more information, see also Article 7.

3.2 Processing for the Implementation of the Agreement:

a) Granting Cashback

We can combine your IP address or data from cookies with your surfing, search and/or click data on the CashbackPlaza Platform, such as the Website, App, CashbackPlaza Notifications and/or websites of Advertisers (including Webshops), to be able to assess whether you have earned Cashback. This Cashback is then credited to your account.

b) Redemption of Cashback

If you want to have your Cashback paid out, we process the data you have provided regarding the payment type you selected. This allows us to process the payout. If the payment is made via bank, this data includes your bank details and CashbackPlaza password. With PayPal, for example, this data includes your PayPal email address and CashbackPlaza password.

c) Security of your account

Your login details are used to secure your account. You can always change the login details in your account.

d) General contact with Participants about the Cashback Platform

We may process your email address, telephone number and name to provide information you have requested or handle information, questions and/or complaints that we receive from you.

In addition, we use this information to inform you about your use of our Cashback Platform. For example, we will send you an email if you have changed your password or earned new Cashback or if your account is about to be deleted due to inactivity.

3.3 Additional Processing in the Context of Our Legitimate Interest:

a) Anonymous statistical research

We use automatically generated data for aggregated and anonymous online research to analyze the general use of our services. Our goal is to use this information to optimize our services and Cashback Platform. The aggregated and anonymized data cannot be traced back to you.

b) Security of the Service and prevention of fraud

We may process and use IP addresses (in combination with, for example, 'click behavior' or data from cookies, fingerprints or similar techniques) in the context of detecting and preventing fraud and abuse of the Service.

4. RETENTION PERIODS

CashbackPlaza does not retain your personal data longer than necessary for the purpose for which this data is processed.

All personal data necessary for the execution of the agreement (including, for example, the execution of the Cashback Platform), will be processed for the duration of the agreement for participation in the Cashback Platform. Immediately after the end of the agreement, or earlier at your own request, CashbackPlaza will destroy and/or anonymize personal data, unless we are required to keep certain personal data longer on the basis of (i) the law (for example, under tax law) or (ii) a legal obligation of proof (for example, in the field of email marketing). In case personal data must be stored longer, only the personal data that is specifically necessary for one of the aforementioned purposes will be retained for the applicable retention period.

5. DISCLOSURE OF PERSONAL DATA TO THIRD PARTIES

a) Advertisers

Through our Service, we offer you the opportunity to indicate whether you are interested in products and services from Advertisers. Only if you give permission for this, and only in certain situations, will we provide the personal data you have entered to these Advertisers. This data is then anonymized by the Advertiser to determine whether you meet their conditions to see their advertisements on the CashbackPlaza Platform.

b) Processors

We may use other service providers to process personal and transaction data and Cashback claims and to process and settle products ordered by you. Such providers may include, for example, our hosting supplier, Affiliate Networks, the delivery service or the online payment service provider. These processors only process personal data on our behalf. We have concluded a processor agreement with such processors in accordance with which the processor is obliged to comply with all obligations under the GDPR and this Privacy Policy. A list of our processors can be requested from the data protection officer at info@CashbackPlaza.com.

In addition, we do not provide any personal or transaction data to third parties unless we are obliged to do so by virtue of a legal provision.

6. SECURITY MEASURES

We have taken appropriate technical and organizational measures to protect your personal data against loss, any form of unlawful or unauthorized processing, accidental loss, destruction and damage. These security measures include the use of Secure Socket Layer (SSL)/Transport Layer Security (TLS) encryption or other forms of encryption.

7. YOUR RIGHTS

You can submit a request to view, obtain, correct or restrict your personal data to the data protection officer at info@CashbackPlaza.com. We will always deal with your request without delay and inform you of our response within one month of receipt of the request. If we are unable to comply with your request, we will always explain why. If we grant your request to obtain your personal data, we will make the personal data available to you or a third party designated by you in a standard format to be determined by us.

If you wish to withdraw your consent or object to the further processing of your personal data as referred to in Article 3, you can also contact our data protection officer at info@CashbackPlaza.com. We will process the request without delay within one month and delete the relevant personal data, unless we are obliged to keep relevant personal data on the basis of compelling legitimate grounds or a legal obligation. If the latter is the case, we will inform you and justify our decision.

If you have any complaints about how we process your personal data or handle your requests, you can contact the data protection officer at info@CashbackPlaza.com. If this does not lead to a solution, you can always exercise your right to file a complaint with the Dutch Data Protection Authority (www.autoriteitpersoonsgegevens.nl) or appeal to a competent court.

Any other questions or concerns about this Privacy Policy can be directed to our data protection officer at info@CashbackPlaza.com.

8. WEBSITES OF THIRD PARTIES

The CashbackPlaza Platform, including the Website, app or CashbackPlaza Notifications, may contain hyperlinks to websites of third parties (e.g. Advertisers). We are not responsible for these websites and advise you to read the privacy policy of these websites carefully.

9. CHANGES

This Privacy Policy is subject to change. If CashbackPlaza makes changes to its policies, guidelines or other terms and conditions referred to or included in this Privacy Policy, CashbackPlaza will publish the amended version on the CashbackPlaza Platform at least one month before it comes into effect on the Website or send it by email. We advise you to regularly read the Privacy Policy. If you do not agree with the changes, you can terminate the agreement with CashbackPlaza.

10. TRANSITION OF BUSINESSES

With the further growth and development of CashbackPlaza, it may occur that one or more parts or assets of the company (including the Service) are transferred to a third party. If this is the case, related personal data may also be transferred to this third party. If this situation occurs, we will inform you about it via the Website and/or email in a timely manner. If you do not agree with this transfer, you can always terminate the agreement.